

SALES WINDOW
10/29/24 - 12/31/24

5280 (DENVER) MARKET-SPECIFIC ADVERTISING

WOT's Brand Campaign will include a multi-channel regional campaign to support last minute travel opportunities in key markets (places like Salt Lake City and Denver). Partners have an opportunity to align with this effort in key publications, like this one in 5280 Magazine.

Placements available to partners include print executions, which may coincide with Brand insertions.

- Extend through digital units (email, newsletters).

	Bronze Package	Silver Package	Gold Package
Campaign Flight Min.	1 Day	1 Month	1 Month
Delivery	20K Sends	60K Circulation 220K Sends	60K Circulation 220K Sends
Total Value	\$1,500	\$5,400	\$7,300
Wyoming Match	\$750	\$2,700	\$3,650
Partner Price	\$750	\$2,700	\$3,650
Creative Units	Getaways Dedicated Email	Half Page Ad Getaways Dedication Email	Full Page Ad Getaways Dedication Email
Added Value	N/A	Sponsored Content In Local Daily Newsletter	Sponsored Content In Local Daily Newsletter

PACKAGES ARE LIMITED AND OFFERED ON A FIRST-COME, FIRST-SERVED BASIS.
INFORMATION IS SUBJECT TO CHANGE

- Notes:**
- Creative should be provided by partner

Managed By: BVK
FIND OUT MORE: WOTCO.OP@BVK.COM



OUR
PREFERRED
SEARCH

Print



Getaways Dedicated Email

- Opportunity to feature upcoming events.

ADVERTISEMENT

5280 GETAWAYS

Exclusive travel promotions from 5280 advertisers.

MAY 2, 2024

PERFORMANCE

2024 SUMMER LINE-UP RIVERWALK CENTER BRECKENRIDGE

BRECK CREATE

- SQUIRREL NUT ZIPPERS JUL 14
- AS WE SPEAK JUL 16
Baba Fleck, Zakir Hussein, Edgar Meyer, Feet. Rakesh Chourasia
- Breck Create + Broken Compass Present
DECADE PARTY FEAT. BEATLEGRAS + FUNKIPHINO JUL 20
- STEEP CANYON RANGERS JUL 21
- RYAN ADAMS: SOLO 2024 AUG 11
- THE ROBERT CRAY BAND AUG 30
- JAD ABUMRAD SEP 6

Tickets + more info at breckcreate.org/riverwalk

Was this email forwarded to you? [Sign up here.](#)

SUBSCRIBE NOW TO 5280 MAGAZINE

5280
5280 PUBLISHING, INC.

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Local Daily Newsletter

- Opportunity to feature upcoming events.

5280
THE LOCAL

TUESDAY, AUGUST 20, 2024

I was never one of those kids who dreamed of being an astronaut. Hannah Montana? Yes. Sally Ride? Not so much. Even as an adult, I'd made up my mind that if the world devolves to some sort of Wai-E situation, you can just leave me here. But for the first time in, well, ever, I found myself pondering the possibility of space travel after reading this conversation with two astronauts from Colorado. And I actually felt more fascination than fear. So if Earth ever becomes such a big dumpster fire that we start launching everyone into space, what the heck, stick me on a ship. —Jessica Giles, senior associate editor

NEWS
Meet the Colorado Astronauts Aboard the Polaris Dawn Mission

ANDREW HUNTER / NASA

Scott Poteet and Sarah Giles are among the four astronauts hoping to first commercial spacewalk and reach the highest crewed Earth orbit. [READ MORE >](#)

SPONSORED CONTENT
Rockstars. Santa Claus. And... Cannibals?! At Town Hall Arts Center!

Celebrate Town Hall Arts Center's 2024 season with a variety of great shows! The free production of *ROCKSTARS* will be JESSIE'S 2024's. The show of *FRANK* will be The Four Seasons, followed by Tey Parker's musical comedy *SPATZ!*. *CANNIBALS* will close out the year with the holiday classic, *MIRACLE ON 34th STREET*. [THE LOCAL: TAKE YOUR TOWN TONIGHT. IT'S A GOOD IDEA.](#)

IN THE CURRENT ISSUE
Sawad Mediterranean Restaurant & Buffet Puts the Flavors of Sudan in the Spotlight

Photo by Dawn Sarno

The all-you-can-eat spread of Sudanese, Mediterranean, and Middle Eastern specialties at Sawad highlights the myriad cultures that influence the food of Sudan. [READ MORE >](#)

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