# WYOMING OFFICE OF TOURISM CO-OPERATIVE OPPORTUNITIES

TRAVELWYOMING.COM

**SALES WINDOW** 10/29/24 - 12/31/24

### SALT LAKE CITY MAGAZINE MARKET-SPECIFIC ADVERTISING

WOT's Brand Campaign will include a multi-channel regional campaign to support last minute travel opportunities in key markets (places like Salt Lake City and Denver). Partners have an opportunity to align with this effort in key publications, like this one in Salt Lake Çity Magazine.

Placements available to partners include print executions, which may coincide with Brand insertions.

• Extend through digital units (email, newsletters).

	Bronze Package	Silver Package	Gold Package
Campaign Flight Min.	1 Day	1 Month	1 Month
Delivery	51K Sends	16K Circulation 41.5K Sends	16K Circulation 41.5K Sends
Total Value	\$750	\$3,000	\$4,200
Wyoming Match	\$375	\$1,500	\$2,100
Partner Price	\$375	\$1,500	\$2,100
Creative Units	Dedicated Email	Half Page Ad Dedicated Email	Full Page Ad Dedicated Email
Added Value	6 Months Display Ads 3 E-Newsletters	6 Months Display Ads 3 E-Newsletters	6 Months Display Ads 3 E-Newsletters

PACKAGES ARE LIMITED AND OFFERED ON A FIRST-COME, FIRST-SERVED BASIS. INFORMATION IS SUBJECT TO CHANGE

#### Notes:

Creative should be provided by partner

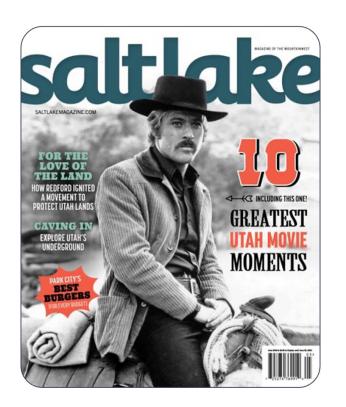
Managed By: BVK FIND OUT MORE: WOTCO.OP@BVK.COM



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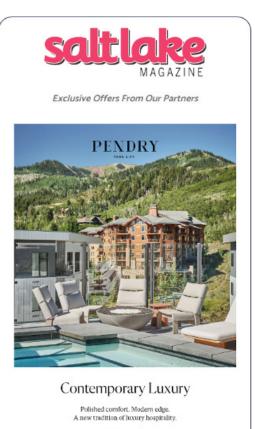


Print



### **Dedicated Email**

Opportunity to feature upcoming events.



Pendry Park City is your year-round playground. Only 35-mintues from downtown Salt Lake City, our slopeside retreat's modernist design, luxury service, thoughtful amenities, and unbeatable access to premiere destinations for outdoor recreation make Pendry Park City perfect for your summer staycation.

LEARN MORE

**E-Newsletter** 

• Opportunity to feature upcoming events.





Sugar House A new cafe and restaurant concep from Leave Room for Dessert Eateries is coming to the heart of Sugar House in early 2025. READ ON >>>



Dutch Oven Cooking with <u>Marlin Bodily</u> Marlin Bodily, owner of traveling cate ng company The Dutch Oven Shoppe



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