

**SALES WINDOW**

10/29/24 - 12/31/24

**SALT LAKE CITY MAGAZINE  
MARKET-SPECIFIC ADVERTISING**

WOT's Brand Campaign will include a multi-channel regional campaign to support last minute travel opportunities in key markets (places like Salt Lake City and Denver). Partners have an opportunity to align with this effort in key publications, like this one in Salt Lake City Magazine.

Placements available to partners include print executions, which may coincide with Brand insertions.

- Extend through digital units (email, newsletters).

	Bronze Package	Silver Package	Gold Package
Campaign Flight Min.	1 Day	1 Month	1 Month
Delivery	51K Sends	16K Circulation 41.5K Sends	16K Circulation 41.5K Sends
Total Value	\$750	\$3,000	\$4,200
Wyoming Match	\$375	\$1,500	\$2,100
Partner Price	\$375	\$1,500	\$2,100
Creative Units	Dedicated Email	Half Page Ad Dedicated Email	Full Page Ad Dedicated Email
Added Value	6 Months Display Ads 3 E-Newsletters	6 Months Display Ads 3 E-Newsletters	6 Months Display Ads 3 E-Newsletters

PACKAGES ARE LIMITED AND OFFERED ON A FIRST-COME, FIRST-SERVED BASIS. INFORMATION IS SUBJECT TO CHANGE

**Notes:**

- Creative should be provided by partner

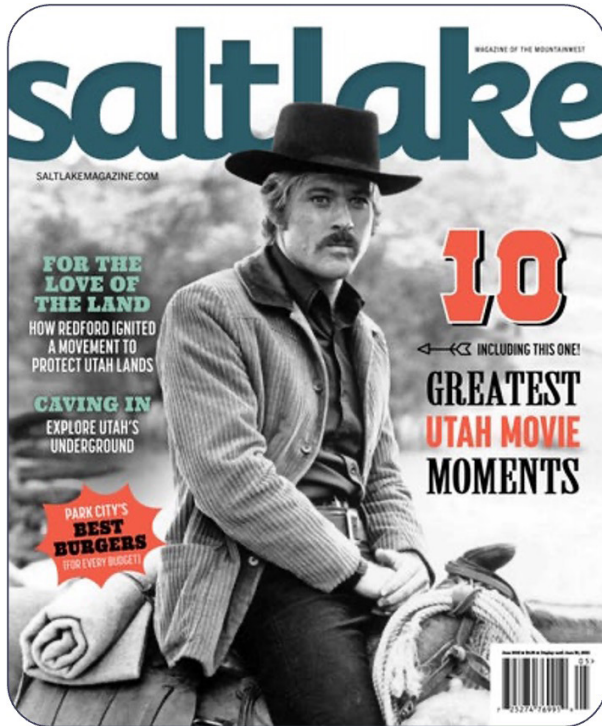
Managed By: BVK

FIND OUT MORE: [WOTCO.OP@BVK.COM](mailto:WOTCO.OP@BVK.COM)

GIVE  
YOURSELF  
MORE  
ROOM  
TO ROAM



Print



Dedicated Email

- Opportunity to feature upcoming events.

[LEARN MORE](#)

E-Newsletter

- Opportunity to feature upcoming events.

Notes:

- Creative should be provided by partner