

**Tourism Board Members Present:** Mike Keller (Chairman), Anna Olson (Vice Chairman), Budd Betts, John Johnson, Ken Barkey, Mark Tesoro, Sean Parker, Tony O'Brien, Quintin Blair.

**Staff Members Present:** Diane Shober, Anita Benton, Kristy Simola, Dionne Roccaforte, Haley Freeman, Michell Howard, Becky Oswald, Alexis Mitchell, Piper Singer, Eli Bryant, Sara Borgerding, Kera Malmborg, and Amy Larsen.

**Guests Present:** Jessica Seders, Visit Gillette; Domenic Bravo, Visit Cheyenne; Alex Klein, Grand Teton Lodge Company; Rick Hoeninghausen, Xanterra Parks and Resorts; Rob Chai, Erica Legerski, Governor's Office; Chris Brown, WHTC; Leslie Jefferson, Carbon County; Cam Sholly, Superintendent of Yellowstone National Park; Jenissa Meredith, Sweetwater County Joint Travel and Tourism Board; Renee Penton-Jones, Elene Schroth, Tim O'Leary, Ryan Preston, Eric Dombloski.

- I. Chairman, Mike Keller, called the meeting to order at 3:02 p.m
- II. **Yellowstone National Park Update** - Cam Sholly, Superintendent of Yellowstone National Park, gave an update on the current situation at Yellowstone as a result of the recent flooding. Superintendent Sholly answered questions and explained the steps being taken to get the park open to the public.
- III. The meeting minutes from May 5, 2022 were presented for approval. John Johnson motioned to approve the minutes; Quintin Blair seconded; motion passed unanimously.
- IV. **Financials**
  - A. **Year to Date Budget Summary** - Accounting Manager, Dionne Roccaforte, presented the year to date financials as of May 31, 2022. Shawn Parker motioned to approve the financials as presented; Tony O'Brian seconded; motion passed unanimously.
  - B. **Statewide Lodging Tax Collections** - Accounting Manager, Dionne Roccaforte, presented the Statewide Lodging Tax Collections report as of May 31, 2022. Mark Tesoro motioned to approve; John Johnson seconded; motion passed unanimously.
- V. **Immediate and Long-Term Strategies Regarding Access to Yellowstone National Park**
  - A. **Messaging - Domestic and International** - Executive Director, Diane Shober, gave an update on the messaging strategy regarding the situation in Yellowstone National Park.
  - B. **Industry Communications** - Executive Director, Diane Shober, spoke about the visitor's upcoming Wyoming vacations and how the situation at Yellowstone will effect travelers coming to the state.
  - C. **Budget Impacts** - Chairman, Mike Keller, and Executive Director, Diane Shober, gave an update on the budget impacts due to the situation at Yellowstone.
- VI. **Old Business** - There was no old business to discuss.
- VII. **New Business** - Anita Benton introduced Wyoming Office of Tourism's (WOT's) newest employee, Eli Bryant, who is the new Data Analyst for WOT.

VIII. **Public Comments** - There were no public comments.

IX. **Adjourn** - Upon conclusion of the meeting, Shawn Parker motioned; Quintin Blair seconded to adjourn at 4:33 p.m.; the motion passed unanimously.