

DESTINATION
DEVELOPMENT FUNDS
& WOT PARTNERSHIPS

Hot Springs Travel and Tourism





DESTINATION DEVELOPMENT FUNDS

- Execute strategic plan
- New opportunities otherwise unavailable from our office
- New product for travelers
- Produce solutions for our destination immediately

WAYFINDING SIGNAGE

- Installed a gateway and wayfinding sign
- Reinforce the updated “Hot Springs” Brand
- Directing visitors to top community attractions
- Provided Pride of Place
- Serves residents and visitors
- Digital display with updated messaging

